

# Glossary

Term	Definition
<b>Anchor partner</b>	A trusted local organization or group that can support community-engaged public health research programs. They may connect the program with the community, support planning and decision-making, and ensure the program is respectful, helpful, and meaningful to the people it's meant to serve.
<b>Campaign</b>	A way to tell people about something, get their attention, and encourage them to take action.
<b>Civic organization</b>	A volunteer service group or association that operates for educational or social welfare purposes. Their goal is to improve the quality of life for others, usually through the volunteer efforts of its members.
<b>Clinical research</b>	Studies that help researchers learn more about disease prevention, new treatments, and ways to improve health and advance medical care.
<b>Communication channel</b>	A way to send a message to its intended audience, such as phone calls, text messages, emails, television, newspaper, radio, and social media.
<b>Community-based organization</b>	A public or private nonprofit organization that is representative of the community it serves. It provides services or other assistance to those within a community or segment of the community.
<b>Community engagement</b>	The process of working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the well-being of those people.
<b>Community-engaged research program</b>	The process of working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations in an organized process of collecting information to answer questions, solve problems or better understand topics that relate to public or community health.
<b>Community partnerships</b>	Partnerships from across the community, including community members, non-profit organizations, governmental/public health agencies, and academic institutions, to support the planning, implementation, evaluation and dissemination of a community-engaged research program.
<b>Cultural Competency</b>	The process of learning how to understand, respect, and work well with people from different cultures.
<b>Cultural Humility</b>	Taking time to think about your own background and how your thoughts or actions might be shaped by personal beliefs or biases. It also means being open to learning about other cultures and trying to understand and respect differences.
<b>Cultural and Linguistic Sensitivities</b>	Having an awareness and respect toward people's different cultures and languages. Understanding how culture affects the way people talk, think about health, and make decisions
<b>Data visualization</b>	The display of information in the form of a chart, diagram, picture, etc.
<b>Ethical considerations</b>	Important questions about what is fair when making decisions in a public health research program. These include respecting people's rights, protecting their privacy, and being honest.
<b>Health Insurance Portability and Accountability Act (HIPAA)</b>	A federal law that protects a person's sensitive health information from being disclosed without their consent or knowledge.
<b>Metrics</b>	Numbers or facts that help you measure how well something is working.

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<b>Mpox Study</b>	A study that aimed to explore barriers to mpox treatment and vaccination, and evaluate stigma on individuals diagnosed with or at risk for mpox.
<b>Personally identifiable information (PII)</b>	Information about health status, provision of healthcare, or payment for healthcare that can be linked to a specific individual.
<b>Public health program</b>	Actions and services to protect and improve the health of people and communities.
<b>Public health research program</b>	An organized process of collecting information to answer questions, solve problems or better understand topics that relate to public or community health.
<b>Rapid Acceleration of Diagnostics-Underserved Populations (RADx-UP)</b>	A program funded by the National Institutes of Health to improve access and use of COVID testing in communities of underserved and vulnerable populations.
<b>Community Outreach</b>	The process of finding the right people to join a group, support a cause, or take part in activities.
<b>Regulated entity</b>	An organization or company that, by law, must follow certain rules or policies set by a regulatory authority. Examples include banks, insurance companies, and pharmacies.
<b>Research</b>	An organized process of collecting information to answer questions, solve problems, or better understand a topic. Academics, public health professionals, community organizations and community members can lead/co-lead research.
<b>Roadmap</b>	The Roadmap for Community Engagement, a tool to support effective collaboration on community-engaged research programs.
<b>Say Yes COVID Test! (SYCT)</b>	A community-engaged public health research program that provided free at-home COVID tests to underserved communities.
<b>Tiered engagement</b>	A model for community outreach that prioritizes collaborations across anchor partners, or large community organizations that have established, trusted relationships with smaller, local community-based organizations and with the community to promote shared goals. In this model, anchor partners support local organizations in guiding them through the steps to carry out public health research programs.
<b>You &amp; Me COVID-Free™ (YMCF)</b>	A community-engaged public health research program that provided free at-home COVID tests to underserved communities.
<b>You &amp; Me Healthy™ Program</b>	This collection of community-engaged research projects, public resources, and a Registry in support of health access for underserved populations. All You & Me Healthy™ projects address health challenges that are priorities for the communities they serve.
<b>You &amp; Me Healthy™ Registry</b>	A virtual community of participants, local community groups, and clinicians working together to select research topics that are important to the community, and develop and conduct research studies that flexibly respond to changing public health needs across the United States.
<b>You &amp; Me: Test and Treat (YMTT)</b>	A public health research program that used tiered engagement and an earlier version of the Roadmap for Community Engagement to help increase access to free, rapid, at-home COVID testing for residents of two US counties.
<b>Youth Empowered Self-Care (YES)</b>	A mental well-being intervention that promotes access to park- and community-based recreation programs among minoritized and low-income youth.